



FlexiCloud
MANAGED CLOUD HOSTING

Cloud is
never a hurdle with
FlexiCloud!

Helping SMEs, SMBs and Startups
to Onboard Cloud

www.FlexiCloud.in





The Problem in Cloud Hosting

Issues faced by Business community

Why Managed Cloud Hosting ?



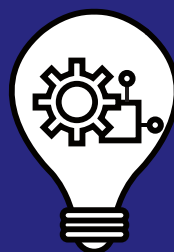
Cloud providers wont provide support to applications and provide monitoring



Small scale organisations/startups cannot afford to keep inhouse team or professionals to manage cloud



Resorting to experienced people in hosting industry is a costly affair



The Utopia

How FlexiCloud is solving the problem ?

FlexiCloud acts as an intermediary to set up and manage cloud, monitor and maintain the server sanity.
With our expertise & skilled team, we ensure a frictionless experience to customers worldwide.

Comfort

All Public Clouds in One platform.

Easily scalable.

Fast Deployment.

Customisation

Choice of location.

Choice of server spec and application.

Expertise

24x7 support.

Guaranteed backups.

Managed Security.

Automation

Fully managed servers.

Cutting edge technology.

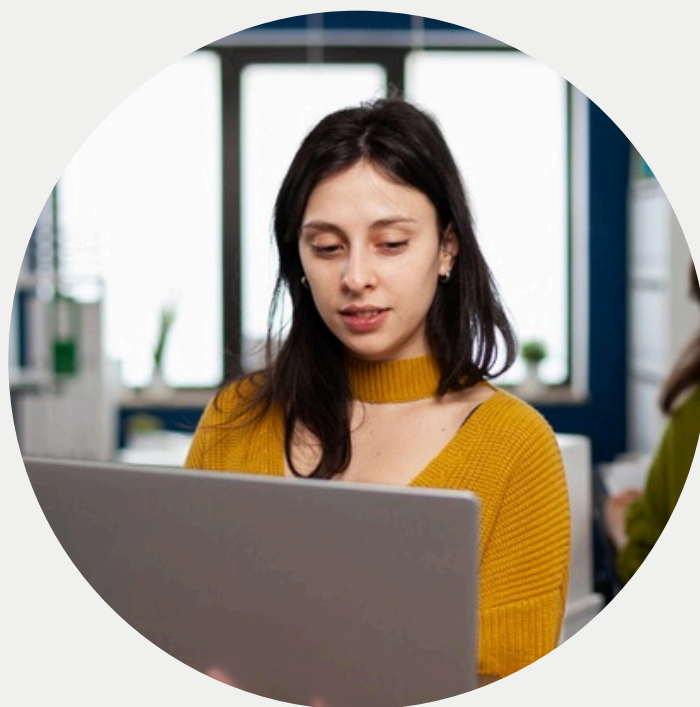
Monitoring and alerting


FlexiCloud
MANAGED CLOUD HOSTING
PAAS Platform



Target & Markets

Who can be FlexiCloud's Clients ?



B2C

- Professionals
- Bloggers
- Influencers
- Freelancers
- Solopreneurs
- Homepreneurs
- Authors



B2B

- Agencies
- Startups
- E-Commerce
- SMB /SME
- Enterprise
- Corporates
- Govt. Agencies

Total Available Market

\$300 B

TAM

Serviceable Available Market

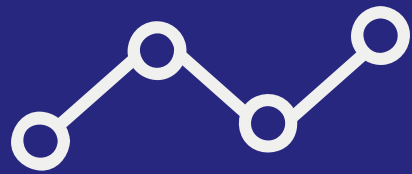
\$120 B

SAM

Serviceable Obtainable Market

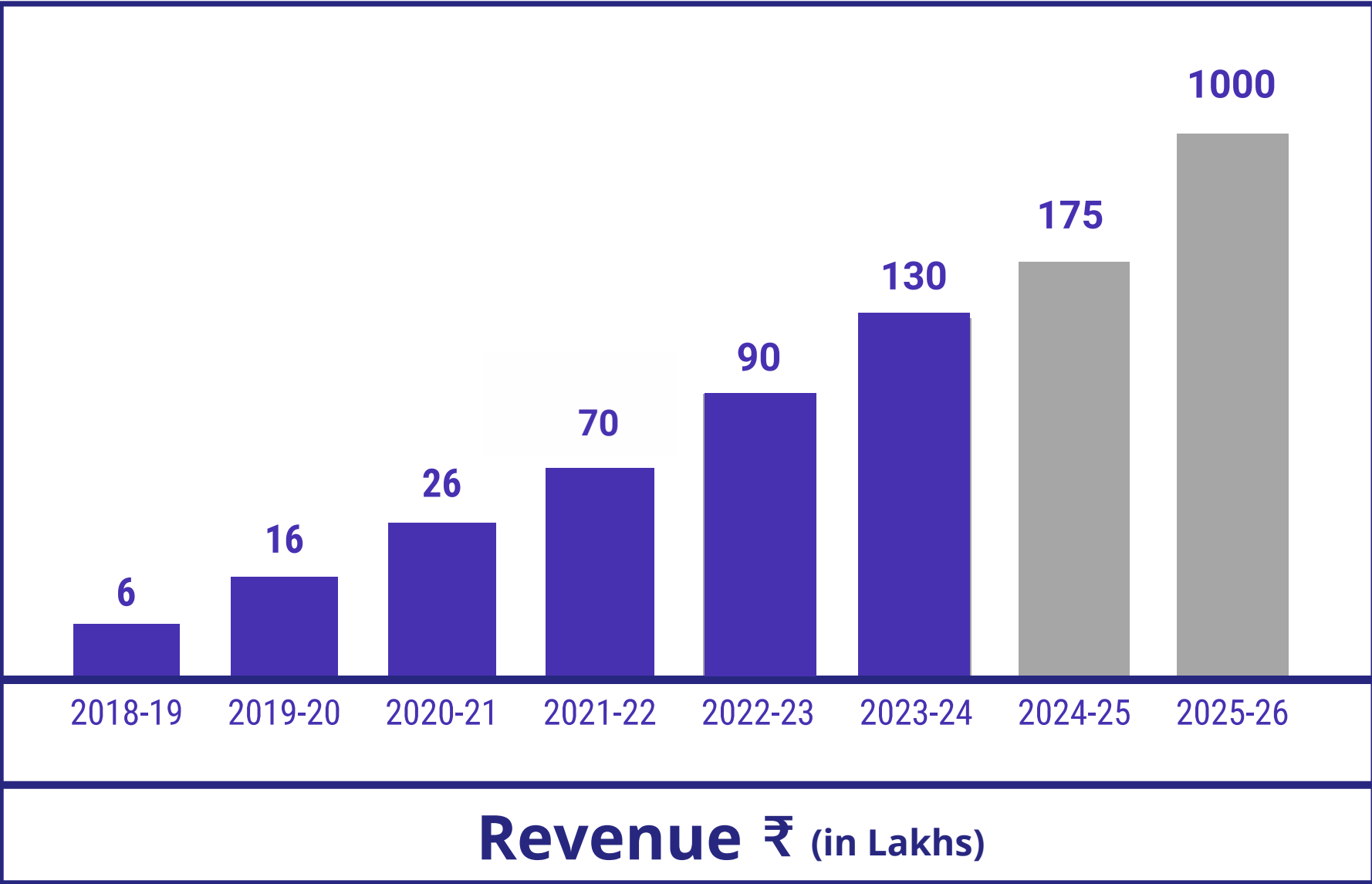
\$40 B

SOM



Financial Metrics

Operationally Profitable



MRR December 2024 - ₹ 17 Lakhs

Future Roadmap

Q1 2025

Automate Cloud Onboarding

Q3 2025

Add 20 Servers per week

Q3 2025

Enter Europe and US Markets

Business Model

Monthly

Annually

Subscription paid in advance



Traction

Our journey so far..

1000+

Users

Customers from

13+

Countries

Manages

400+

Servers

Responsible for

4000+

Websites

Partnered with

25+

Agencies

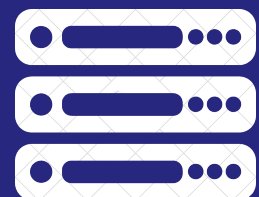
Featured on

25+

Portals

100 +

★★★★★ reviews in FB and Google

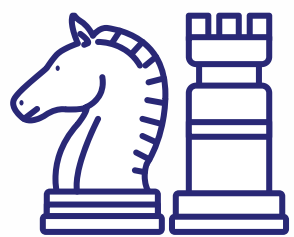


Competitors

Our competitive edge

	FlexiCloud	AWS	Digital Ocean	Cloud Ways	Platform.sh	Kinsta	WP Engine
24x7 vernacular Support (Free)							
Free Backup							
WordPress							
Magento							
NodeJS							
Laraval							
Nginx							
Choice of server location							
Choice of Cloud Provider							

Note: Area of darkness of the circle indicates completeness of offering. More area covered means stronger support.



GTM strategies

Our Marketing Approach

1. Partnership

- Partnering with incubation accelerators
- Partnering with 2000+ Web development agencies across globe

2. Events

- Collaborating with ecosystem partners
- Brand outreach through events
- Associating with business networks



3. Digital Marketing

- Content marketing
- Blog marketing
- Marketing campaigns
- Video marketing
- Paid promotions

4. Others

- Website branding
- Optimization
- Referral marketing
- Affiliate marketing

Team Profile



Vinod Chacko

CTO, Founder

Expertise : Product & Tech Strategy
Experience : 18+ experience, Ex. Vultr
Education : BTech, ECE
(Kannur University)



Anooja Bashir

CEO, Co Founder

Expertise : GTM Strategy, Marketing
Experience : 18+ Experience, GCC & India
Education : MTech, Strategic Marketing
(Wharton)
Brand Management
(IIM Bangalore)



Binu Mathew

CFO, Financial expert

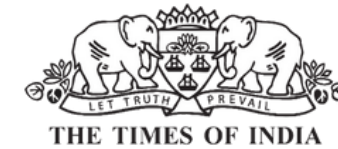
Expertise : Financial budgeting & related
Experience : 10+ Experience
Education : Chartered Accountant

Major brands who trust us..



ISUZU

Entrepreneur
MIDDLE EAST



LenovoTM



Electrolux

Neversk!pTM



CEYMOX

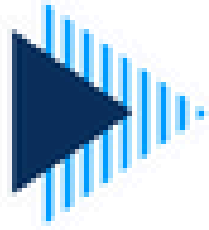
Order Now.Qa



HARVARD
MEDICAL SCHOOL



**DESIGN
BREWERY.**

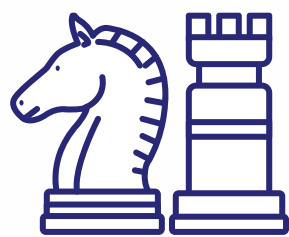


Accolades & Recognitions

- Earned a coveted spot among Forbes India Select Top 200 Companies
- TiEcon Kerala - Entrepreneur of the Year (Startup)
- Times Business Award - Tech Startup of the Year
- Outlook Spotlight Award for the most Innovative Idea, 2023
- ET Award for Excellence in Most Innovative Product
- India 5000 MSME - Most Promising Tech Company

Featured In





Panel Features (Q1 2025 Target)

1. User roles

- Create users depending on their roles
- Limit access to users to sensitive data

2. Servers

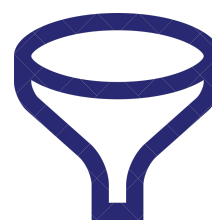
- Create multiple servers on any cloud with desired stack
- Manage and delete servers
- See Server vitals

3. Application Managemnet

- Create applications on the servers
- Automated SSL install
- Automated Backups
- Firewall and intrusion detection

4. Invoicing

- GST invoicing
- Recurring payment collections
- All major bank and cards supported



FlexiCloud Panel



DASHBOARD

Welcome Back !

FlexiCloud Internet
Dashboard



FlexiCloud

Administrator

1

Servers

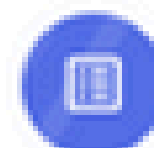
1

Applications

[View Profile](#) →

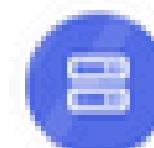
Projects

1



Servers

1



Applications

1



Search...



FlexiCloud



Victorious Gorilla

Agent
Connected

Intel Xeon Processor (Skylake, IBRS, no TSX) | 2 Cores



Restart Server

142.132.173.136

Germany

PHP

LOMP

Etc/UTC

0.1.0

Ubuntu 22

Kernal 5.15.0-130-generic

Agent v0.1.0

Back to Servers

Dashboard

Applications

Service Manager

Security Center

Stack Manager

Server Settings

Summary

Recheck Server Health



Server health is excellent

Operational Excellence Achieved: Server Health at Optimal Levels.



Applications

1

+ Create

Resource Usage

Refresh



CPU Usage

Cores
2



CPU Usage
3.1 %



Memory Usage

Used Ram
0.32 GB



Total Ram
3.73 GB



Disk Usage

Used Disk
2.61 GB



Total Disk
37.23 GB

[Back to Applications](#)

[Dashboard](#)

[Database Manager](#)

[SSL Manager](#)

[Git Manager](#)

[File Manager](#)

[Cron Manager](#)

[UteSpeed Settings](#)

[URL Rewrite](#)

[App Logs](#)

[App Security](#)

[App Settings](#)

Application Name : test wp

Path : /home/testwp.flexicloud.a ...

Domain Name : testwp.flexicloud.ai

WordPress Overview

[Admin Login](#)

[Wordpress Manager](#)



test wp

WordPress v6.7.1

Up to Date



Plugins

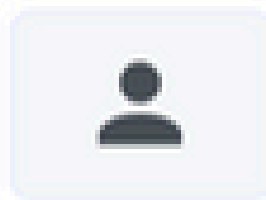
Up to Date



Themes

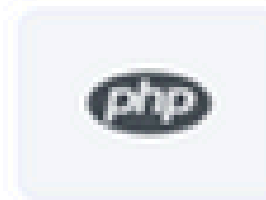
Up to Date

Summary



User

testwp



PHP Version

PHP 8.2



Path

/home/testwp.flexicloud.ai



1

Databases

[View](#)

[+ Create](#)



0

Git Repos

[View](#)

[+ Create](#)



0

Cron Jobs

[View](#)

[+ Create](#)



Cloud is Never a hurdle with FlexiCloud



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