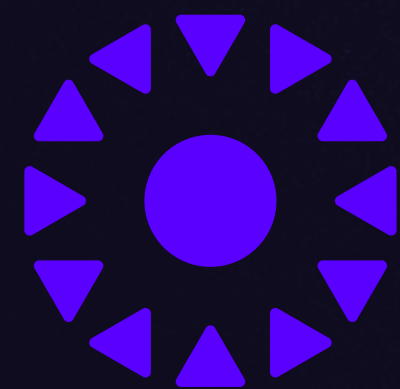




**InvolveFlow**

# AI-Driven Marketing Automation Chatbots Platform

We capture attention where others lose it

Oleksandr Movchan / [alex@involveflow.com](mailto:alex@involveflow.com)

+380 63 541-98-35

Aleg Koshyk / [aleg@involveflow.com](mailto:aleg@involveflow.com)

+380 63 720-23-57



# The cost of lost attention in marketing

Lost attention = billions in missed revenue.

## \$1T+ annual loss

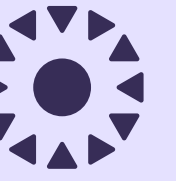
due to poor personalization & attention retention  
(Accenture)

## 56% (\$213B+) of paid ad budgets are wasted

because users don't engage. (Forrester Research)



# How can we change the game?



## 1. Storytelling

Facts in stories are remembered 22 times better ([Jennifer Aaker, Stanford](#)); 92% of consumers want story-like ads ([Hill Holliday](#))

## 2. Interactive Content

Using quizzes, polls, etc. **81% of marketers find it more effective** ([HubSpot](#))

## 3. Personalization

Personalized messages have 29% higher open rates ([Experian](#))

## 4. Visual Elements

Using gifs, videos, images, bold headlines. **Massanges with images get 650% higher engagement** ([Buffer](#))

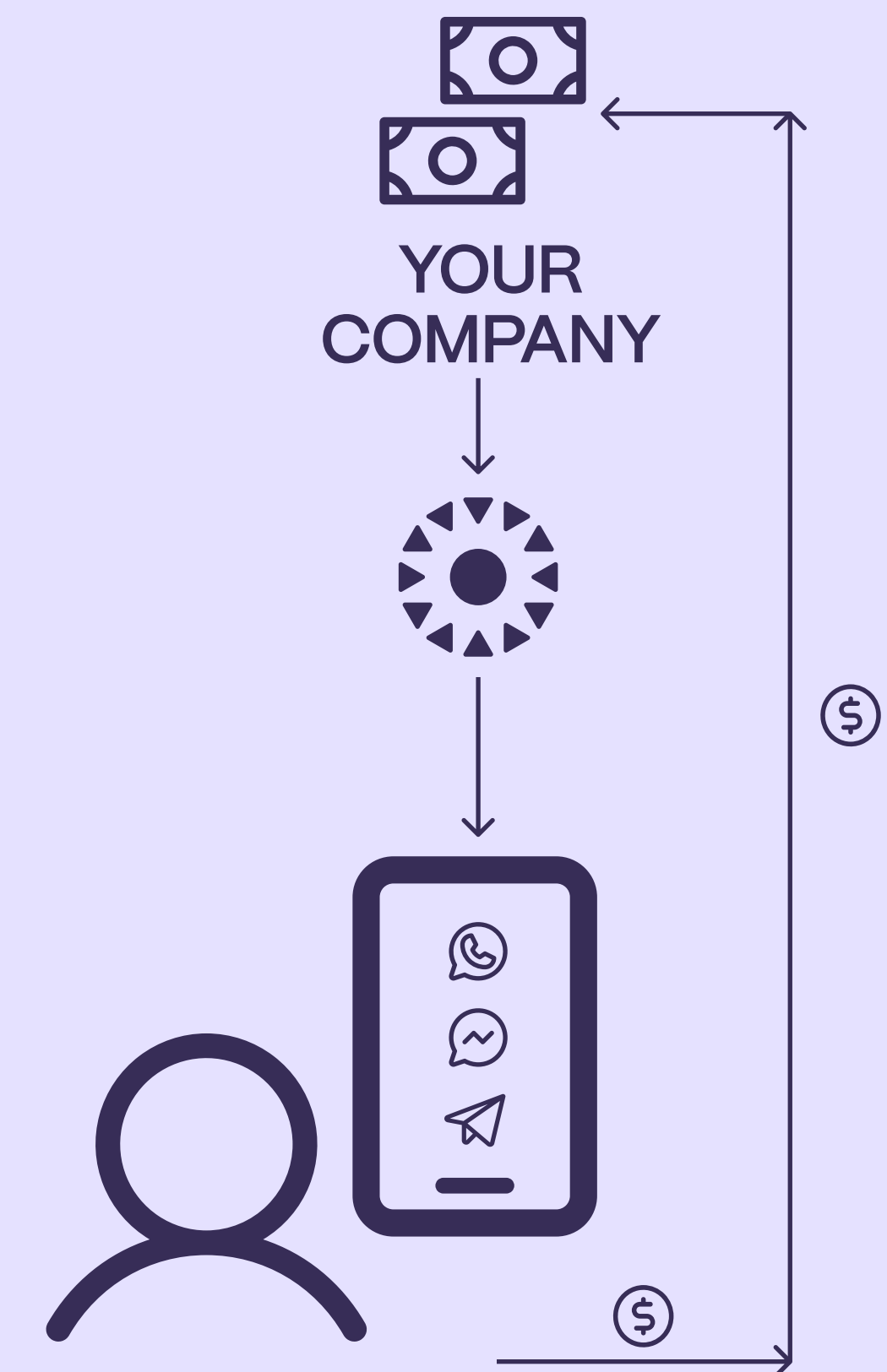


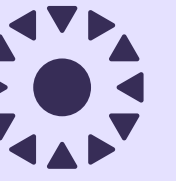


## Involve Flow – AI-Driven, gamified chatbots platform that increase engagement!

We don't just grab attention – we hold it, converting passive users into loyal customers.

- ✓ **Increase engagement** through interactive, gamified strategies.
- ✓ Seamless messengers apps funnels **keep users inside the flow**.
- ✓ Personalized, AI-driven experiences **reduce bounce rates**.





# How it works

Involve Flow makes chatbot funnels smarter, faster, and more effective.

## 1. AI-Powered Funnel Generation

- Users answer a few key questions.
- AI automatically builds a customized chatbot funnel based on their needs.

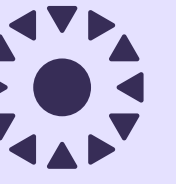
## 2. Drag-and-Drop Customization

- Visual flow builder with pre-made templates for different industries.
- Easy gamification (quizzes, challenges, rewards, referral programs).
- Seamless integration with CRM, payments, and marketing tools.

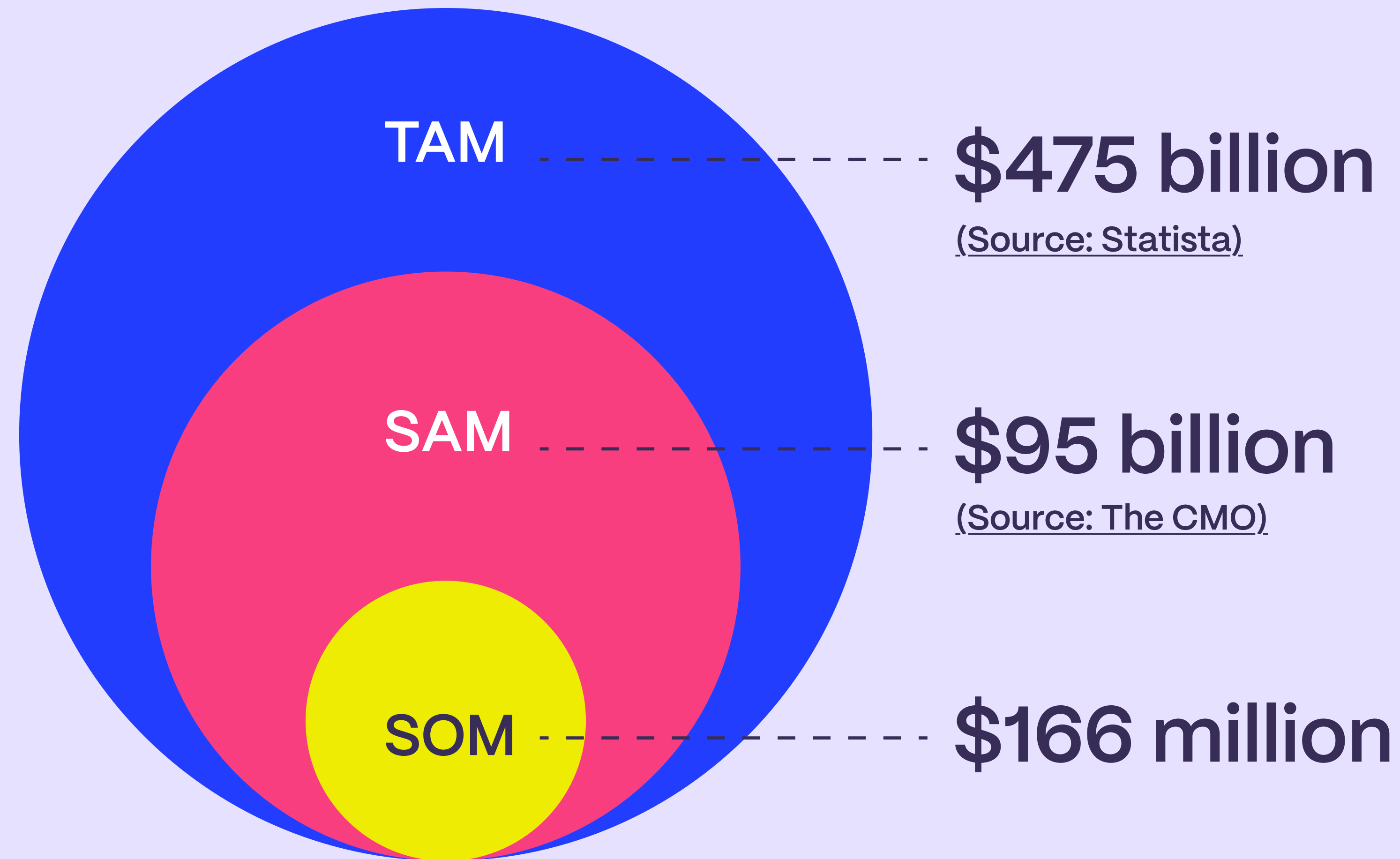
## 3. AI-Driven Optimization & Insights

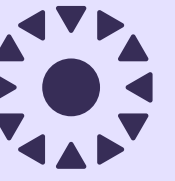
- Real-time analytics track performance & engagement.
- AI provides smart recommendations to increase conversions.
- Continuous learning ensures higher ROI for businesses.





# Market Size (Automation Sector, 2025)



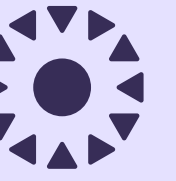


# This is how we different

## AI Auto-Generate (Smart Funnel Builder):

Personalized campaigns in seconds, something competitors can't match.

| Feature                                 | InvolveFlow | SmartSender | SendPulse | Leeloo.ai | ManyChat |
|-----------------------------------------|-------------|-------------|-----------|-----------|----------|
| AI Auto-Generate (Smart Funnel Builder) | ✔ Yes       | ✘ No        | ✘ No      | ✘ No      | ✘ No     |
| Gamified Interactive Funnels            | ✔ Yes       | ✘ No        | ✔ Yes     | ✘ No      | ✘ No     |
| Multi-Channel Chatbot Deployment        | ✔ Yes       | ✔ Yes       | ✔ Yes     | ✔ Yes     | ✔ Yes    |
| Deep CRM & API Integrations             | ✔ Yes       | ✔ Yes       | ✔ Yes     | ✔ Yes     | ✔ Yes    |
| Pricing Flexibility (for SMBs)          | ✔ Yes       | ✘ No        | ✔ Yes     | ✘ No      | ✔ Yes    |



# Target Audience: Who Needs Involve?

## Primary Market (Pro)

SMBs, Online Schools, Marketing Agencies

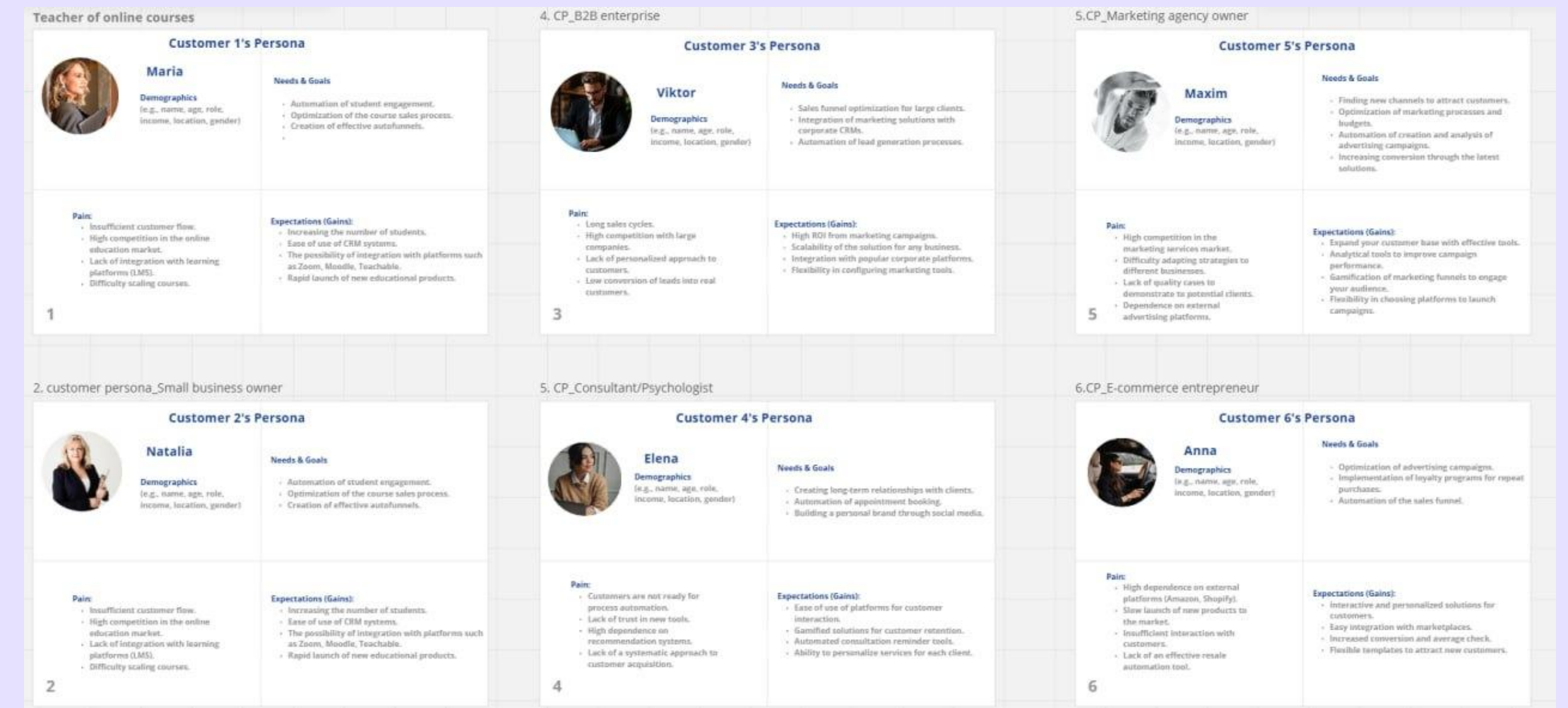
- Businesses actively using AI-driven automation for marketing & sales.
- Already understand digital tools and want to scale operations.

## Potential Market (AI Driven)

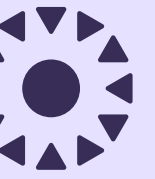
Businesses unaware of automation benefits but need AI solutions

- Lack technical knowledge & automation expertise.
- Fear high costs & lack trust in AI.
- Depend on manual work, leading to inefficiencies.
- Need simple, user-friendly solutions with minimal setup.

## 400+ customer development interviews



# Go-to-Market & Traction



## Pipeline

### 200+ active clients at launch

The company already has its first paying users.

### Email newsletter "AI & Automation Digest" (~500+ subscribers)

Warming up potential clients through content.

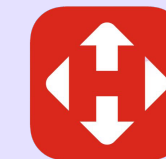
We have 400k+ Business emails list

### SEO and Ads (Google, Facebook)

Generate 500–1000 leads per week

## Supply Agreements

15 leading companies have expressed interest in launching AI chatbots Including



**monobank**



## Microfactories

### Integrations with E-commerce

Collaboration with CRM platforms

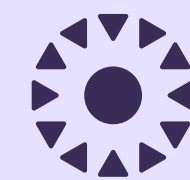
Partnerships with digital agencies for chatbot implementation.

White-label solutions for SaaS companies



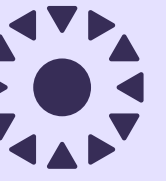
**vector**

# Business Model: SaaS-Based Revenue Streams



| Plan       | Price            | Key Features                                                      | Best For                  |
|------------|------------------|-------------------------------------------------------------------|---------------------------|
| BASIC      | \$25/month       | <b>AI-Driven Flows Generation</b><br>Gamified Interactive Funnels | Online & small businesses |
| BUSINESS   | \$50/month       | <b>Advanced AI (Agents),</b><br>CRM integration, Priority support | Marketing Agencies        |
| ENTERPRISE | From \$300/month | Custom solutions,<br>Dedicated support,<br>Security compliance    | Large corporations        |

# Key Team



**Oleksandr Movchan**  
CEO, Founder

6+ years of experience in full-cycle marketing



**Serhii Demyanenko**  
CTO, Co-Founder

18+ years of experience in software development



**Aleg Koshyk**  
CCO, Co-Founder

15+ Brand creation experience



**Kateryna Kovalchuk**  
Head of Sales

10+ years of experience as a project manager and marketer



**Yevheniy Kostyk**  
Head of Technical Department

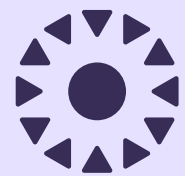
6+ years of experience in digital marketing and analytics, specializing in sales funnel automation, chatbot creation, advertising campaign setup, and market analysis.



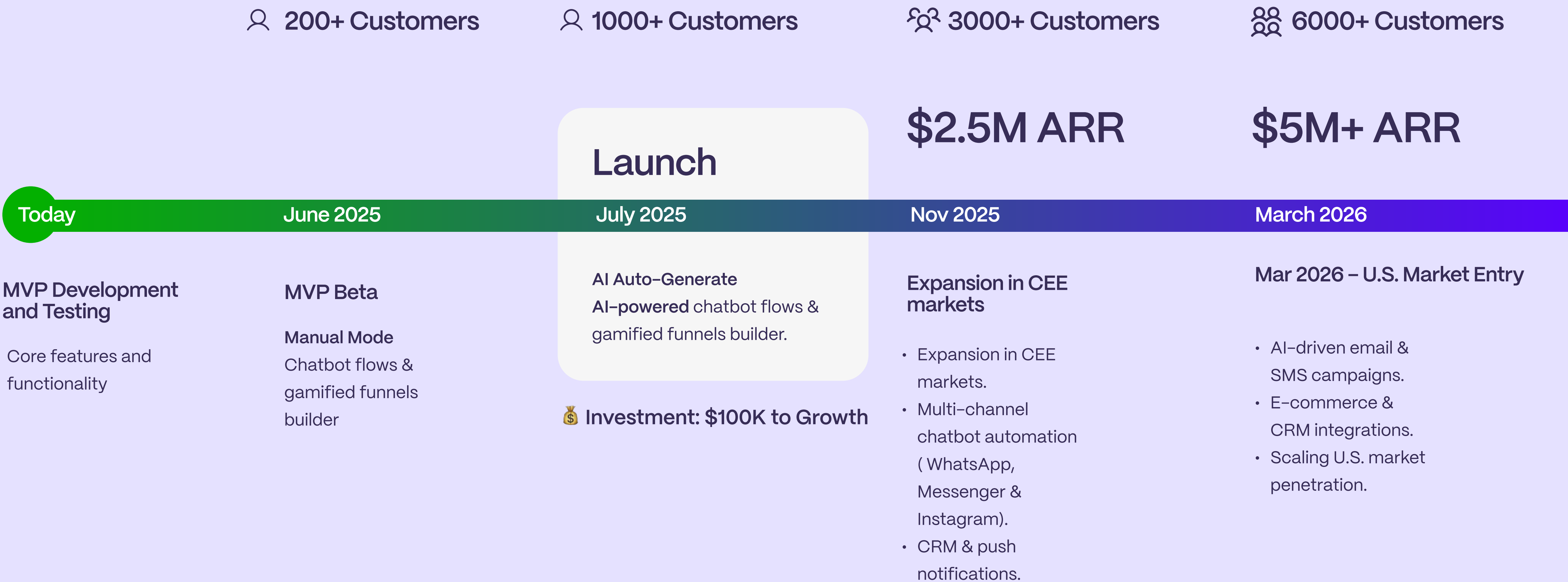
**Natalia Curnitcaia**  
Lead Web Designer

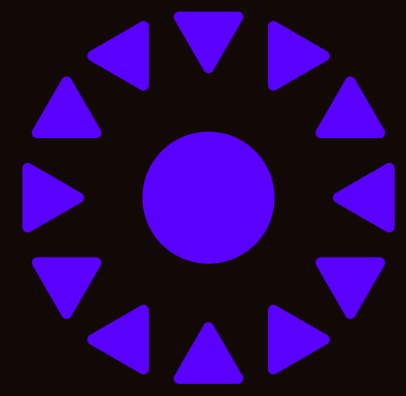


# Growth Roadmap & Investments



Projected ARR by 2026: \$5–10M





**InvolveFlow**

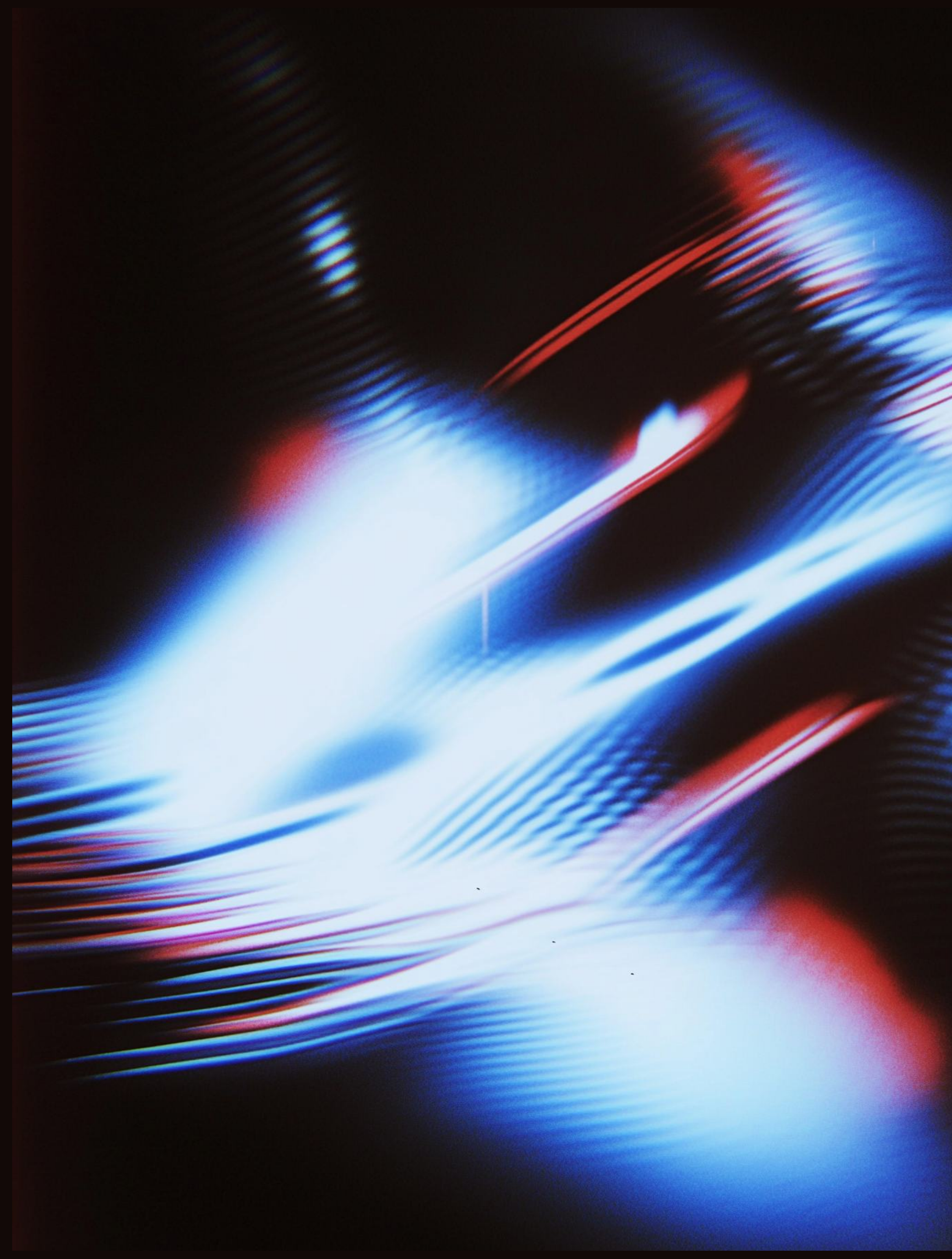
Thanks for your time  
and for **involving**  
your **attention!** 🤗

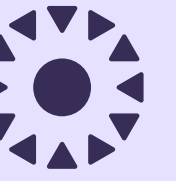
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# Key Insights Across All Customers

## Core Needs & Goals

- 📉 Struggling with outdated manual processes & operational inefficiencies
- 🤖 Need AI-driven automation to improve customer engagement & marketing.
- 💰 Seeking cost-effective solutions without high learning curves.
- 🎯 Want to boost sales & streamline customer interactions effortlessly.

Involve helps customers overcome these barriers and leverage AI-driven automation for growth.

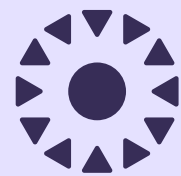
## Barriers to Adoption

- ❌ "Too complex for my team."
- ❌ "Lack of tech knowledge"
- ❌ "We don't have time to implement new tech."

## Motivations & Key Features Desired:

- ✅ Easy-to-use AI automation tools with pre-built workflows.
- ✅ Chatbot-driven customer engagement & automated funnels.
- ✅ Ready-made templates & seamless CRM integration.
- ✅ AI-powered analytics for optimized decision-making.
- ✅ Scalable solutions adaptable to any business growth phase.

# InvolveFlow Interface



Обзор

Живые чаты

Рассылки

Автоответы

Воронки

Компоненты

Инструменты роста

Операторы

Каналы

Шаблоны

← Название проекта



Натисніть на будь-який вузол для редагування

Automation  
RED Test

Choose trigger to see stats ?

All triggers

Sent

2 times

Unique Contacts

2

Emails Collected

0

Phones Collected

0

Розумна затримка

Почекати як мінімум 10 секунд і потім продовжити використовуючи часовий пояс Europe/Kiev

Продовжити

Среда

Розклад

Якщо дата не вказана або пройшла

Продовжити, коли настане 2022-12-21 16:00:00 використовуючи часовий пояс Asia/Almaty

Відправити повідомлення

0 12 н/ч н/ч н/ч

Відправлено Натиснути Доставлено Відповісти CTR

На фото: [Image of a man]

Скільки можна заробити на Amazon?

Вот часть кейсов людей которые запустили свой бизнес на Amazon в 2022 году

Затримка 15 секунд

Продовжити

Продовжити

500-1000\$ # CTR: н/ч | 0

1001-3000\$ # CTR: н/ч | 0

3001-10000\$ # CTR: н/ч | 0

10000\$+ # CTR: н/ч | 0

Відправити повідомлення

0 0 н/ч н/ч н/ч

Відправлено Натиснути Доставлено Відповісти CTR

Жду вас на вебинаре 23 декабря в 20:00 (ПЯТНИЦА)

Приходите вовремя

Ссылку на трансляцию отправлю в этом чате! Подготовил для вас кое-что интересное до встречи

Продовжити

Відправити повідомлення

0 0 н/ч н/ч н/ч

Відправлено Натиснути Доставлено Відповісти CTR

Жду вас на вебинаре 23 декабря в 20:00 (ПЯТНИЦА)

Приходите вовремя

Ссылку на трансляцию отправлю в этом чате! Подготовил для вас кое-что интересное до встречи

Продовжити

Включить диалог

Добавить теги "клик - Завершено"

Продовжити

За день

Розклад

Якщо дата не вказана або пройшла

Продовжити, коли настане 2022-12-22 16:00:00 використовуючи часовий пояс Asia/Almaty

Відправити повідомлення

0 0 н/ч н/ч н/ч

Відправлено Натиснути Доставлено Відповісти CTR

Уже завтра, 23 декабря в 20:00 по Казахстану я проведу для вас вебинар: "Как открыть бизнес с нуля за 45 дней и начать зарабатывать от \$2000/мес."

Начало ровно в 20:00 по Казахстану

Жду вас на прямой трансляции - кликайте на кнопку "Занять место"

Занять место # CTR: н/ч | 0

Продовжити

За час

Розклад

Якщо дата не вказана або пройшла

Продовжити, коли настане 2022-12-23 19:00:00 використовуючи часовий пояс Asia/Almaty

Відправити повідомлення

0 2 н/ч н/ч н/ч

Відправлено Натиснути Доставлено Відповісти CTR

Продовжити

За 15 мин.

Розклад

Якщо дата не вказана або пройшла

Продовжити, коли настане 2022-12-23 19:45:00 використовуючи часовий пояс Asia/Almaty

Відправити повідомлення

0 3 н/ч н/ч н/ч

Відправлено Натиснути Доставлено Відповісти CTR

У вас осталось буквально 15 минут, чтобы подготовиться, выключить звук на телефоне, настроиться на прямую трансляцию B2B2C вебинара и войти в вебинарную комнату

Я уже на месте и готов дать ценный контент. Закачайте скорей дата и заходите в комнату по ссылке ниже

Подключиться # CTR: н/ч | 0

Продовжити

# InvolveFlow Interface

