



SIMPLENIGHT®

The Digital Engine

Mark Halberstein - Founder & CEO

mark@simplenight.com

Confidential

The Future of Digitalization and Innovation

Simplenight is accelerating the digitalization of some of the largest countries and brands in the world. We enable over 500 million people globally to purchase and order *anything, anywhere, anytime*.



Organized

We aggregate all products and services globally for easy accessibility.



Transactional

We act as merchant of record with the ability to purchase and order anything.



Hyper Personalized

We provide customers with intelligent hyper personalized recommendations using Generative AI.



Revolutionizing Booking And Ordering

We are *integrating* the largest amount of products and services in the world.



Accommodations



Air



Transportation



Tours & Activities



Shows & Events



Dining



Food Delivery



Fast Food



Coffee



Shopping



Gas and Charging



Parking



Wellness



Medical

AND MORE



Content Suppliers

We are *connecting* the largest players in the world.



Customers and Pipeline

We are *powering* many of the largest countries and brands in the world.



Powering The UAE

We are advancing the *digitalization* of the United Arab Emirates across all major sectors.



Powering The Philippines



We are advancing the *digitalization* of the Philippines across all major sectors.



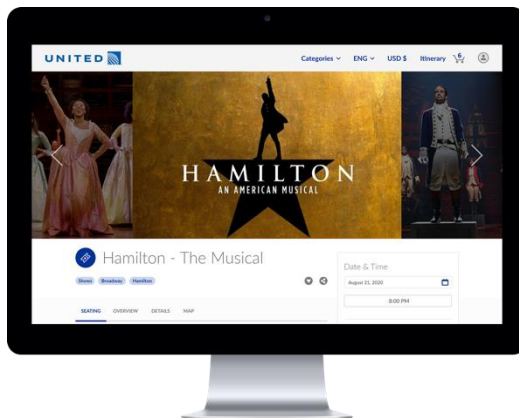
Product Suite

Our engine can power *anything*.

Mobile App



White Label Booking Engine

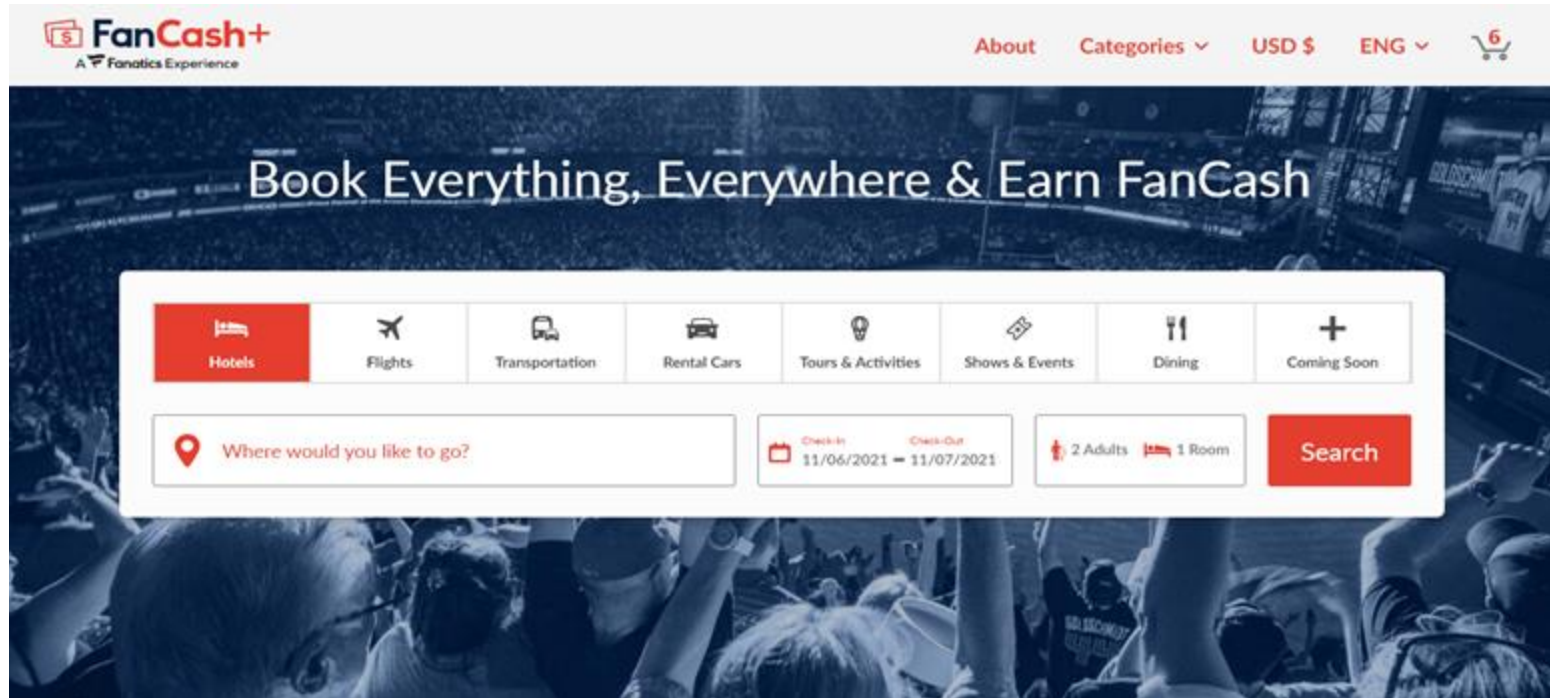


Universal API



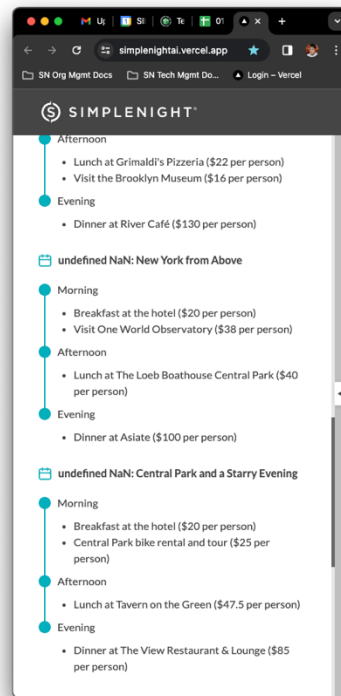
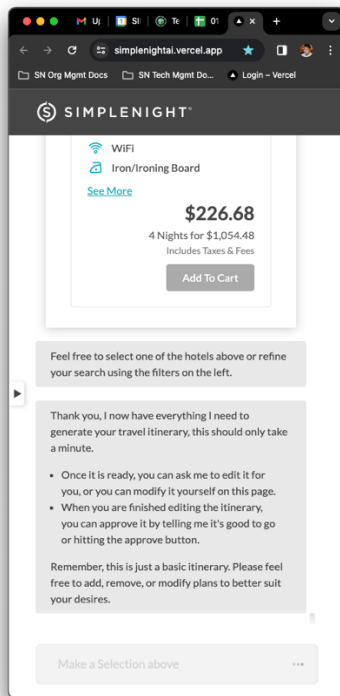
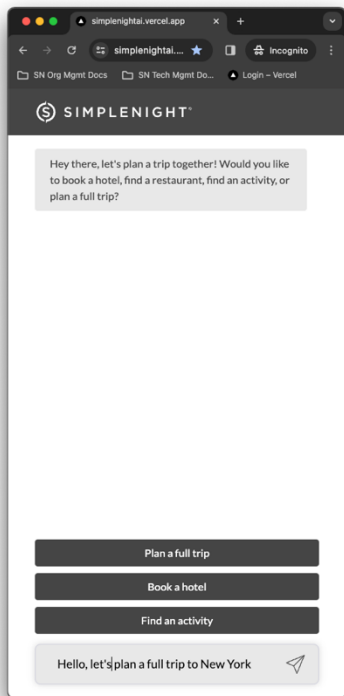
Customizable Engine for Commerce and More

Our omnichannel platform can be easily *customized* for any brand.



Significant Investment in Generative AI

Book, anything, anywhere, anytime using generative AI.



Business Model

Our business model is structured around transactions
as the *merchant of record*.



Platform As A Service

We become the integral
engine for all transactions.



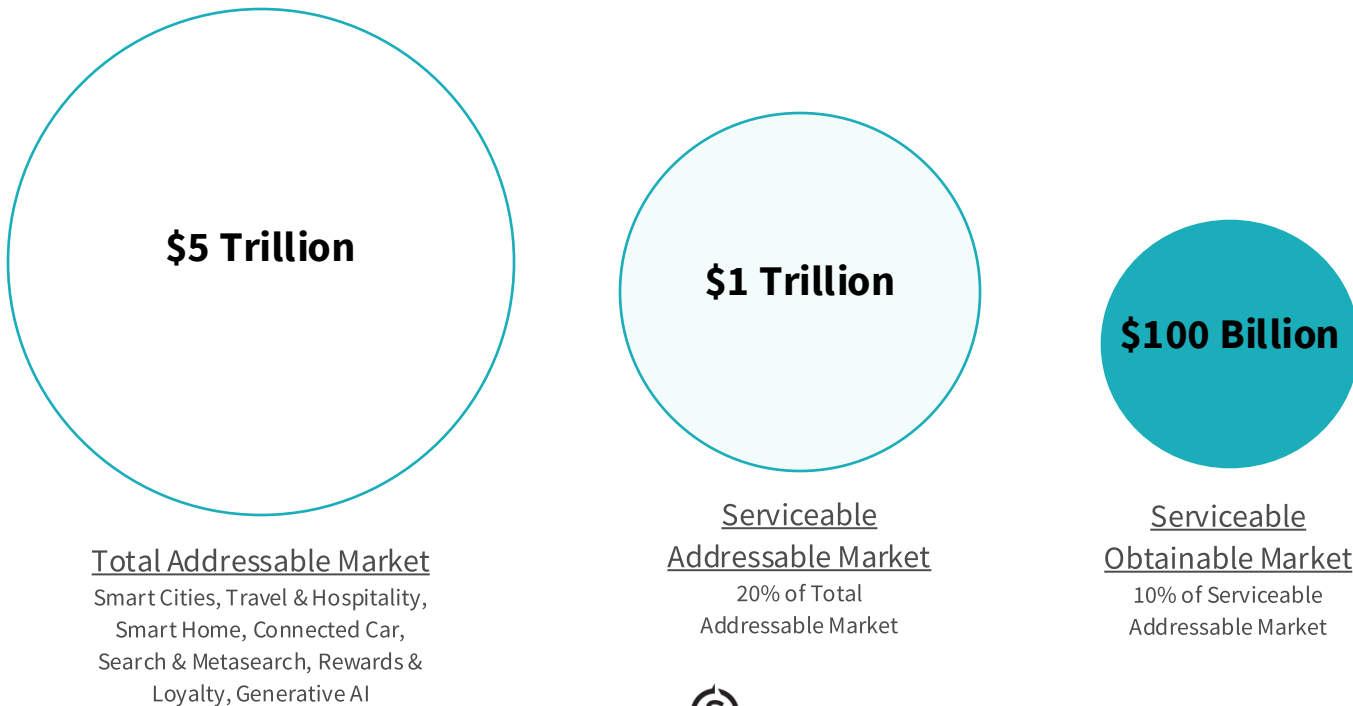
Reoccurring Revenue

We make a percentage of
every transaction.



Global Opportunity

Powering the world's booking and ordering has *unlimited* potential.



Team

We have the experience, track record and *vision* to succeed.

Mark Halberstein

Founder & CEO



J.P.Morgan **MKG**



Bryan Harwood

Chief Technology & Product Officer



Daniel Domenighini

Chief Operating Officer



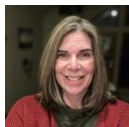
Solito Reyes

Chief Innovation Officer



Shelly Glaspey

Head of Implementations



Nicolas Santos

Head of Integrations



Advisors

Our strategic advisors are *icons* in their respective industries.

Robert Wiseman

Advisor



Flo Lugli

Advisor



Gary Fowler

Advisor



Frank Belzer

Advisor



Mark Coleman

Advisor



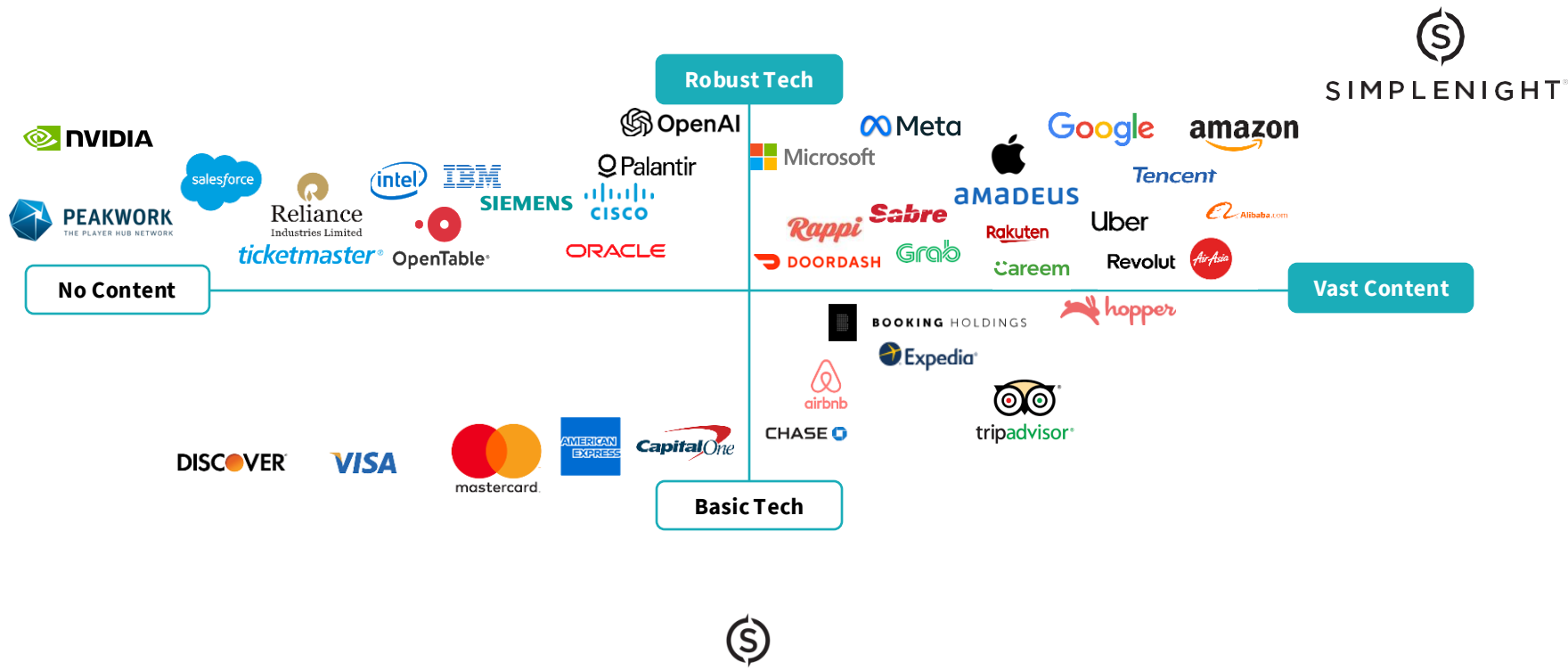
Miles Blunt

Advisor



Competitive Landscape

Our competitors are quickly becoming *partners*.



Traction

We are growing *exponentially*.

\$100M+

2025 Projected Ending ARR

\$500M+

2026 Projected Ending ARR

500%

Projected Annual Growth



Strategic Potential

Imagine the *possibilities...*



Existing partner that adds to
core through acquisitions



Existing partner that expands
through acquisitions



Existing partner with a history
of acquiring platforms



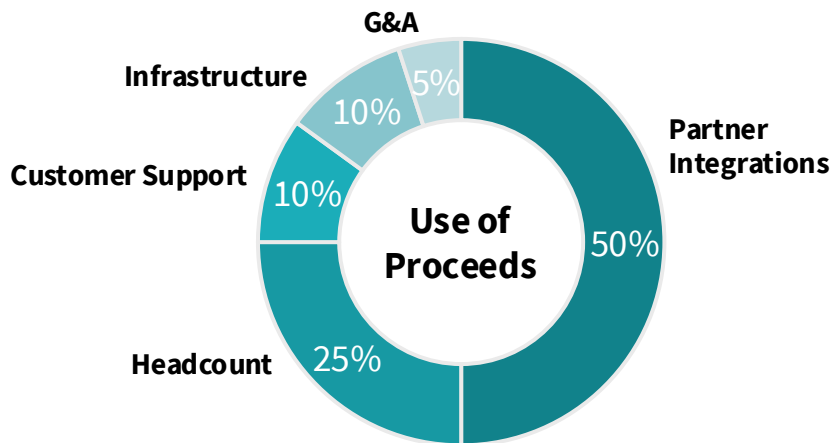
Existing partner and needs to
future-proof their business



Growth Plans

\$500M+ Capital Raise

After raising over \$29M, we are ramping up partners and scaling the business to accelerate *hyper growth*.



Milestones

Grow Team

Enhance Product

Expand Supply

Launch New Partners

Reach Hyper Growth



The Engine for Everything

Powered by *Simplenight*.



Accommodations



Things To Do



Shows & Events



Dining



Air



Food Delivery



Transportation



SIMPLENIGHT®

30+

Categories

10M+

Product

5,000+

Cities

191

Countries



Medical



Parking



Gas & Charging



Shopping



Wellness





Mark Halberstein

mark@simplenight.com