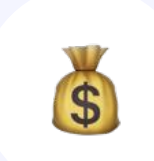


# Bringing Joy To Healthcare With Simple And Accessible Wellness Solutions.

# THE PROBLEM

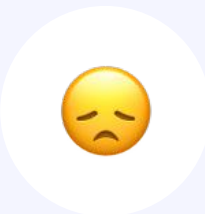
Many people struggle with healthcare and recovery after leaving the hospital:

-  **Lack of Reliable Home Care**  
Finding trusted nurses, therapists, and caregivers is difficult.
-  **Expensive & Inaccessible**  
Quality healthcare services are costly and often out of reach.
-  **Complicated Process**  
Booking medical assistance or wellness services is time-consuming.
-  **Disconnected System**  
No seamless link between hospitals, home care, and users.



# BUT THE PROBLEM DOESN'T END THERE

Post-hospital recovery is often just as challenging:



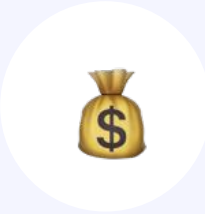
## Post-Hospital Anxiety & Depression

Recovery can feel lonely and overwhelming.



## Lack of Emotional & Physical Support

Patients often don't have proper follow-up care at home.



## Expensive Aftercare Services

Mental wellness and rehabilitation are not affordable for everyone.



## No Seamless Transition from Hospital to Home

Patients feel disconnected from the care they need.



JolliWell is here to change that – because healing should feel joyful, not stressful!

# THE SOLUTION

We’re making healthcare and recovery simple, joyful, and accessible for everyone!



**Trusted Home Care at Your Fingertips**

Easily book verified nurses, therapists, and caregivers.



**Affordable & Transparent Pricing**

Quality healthcare services without hidden costs.



**Effortless Booking Process**

Quick and seamless scheduling through the JolliWell app.



**Seamless Hospital-to-Home Transition**

Ensuring continued care, support, and guidance post-hospitalization.

Healing should feel like a fresh start, not a struggle! 😊



# MARKET OPPORTUNITY



## Target Audience

- Elderly individuals & post-hospital patients needing home care.
- Working professionals seeking convenient healthcare solutions for their families.
- Individuals with chronic illnesses who require long-term, affordable care.



## Competitor Landscape

- **UrbanClap (₹2.8B Valuation)** – Focused on general services, lacks medical expertise.
- **Portea (₹100M Valuation)** – Provides home healthcare but lacks mental wellness integration.



# BUSINESS MODEL

Here is a detailed Business Model for Medimate, explaining how revenue will be generated.

| Revenue Stream                     | Description                                                                               | Expected Monthly Revenue (₹) |
|------------------------------------|-------------------------------------------------------------------------------------------|------------------------------|
| Service Commission (20-30%)        | Commission from caregivers and healthcare professionals for each service booked.          | 10-15 Lakhs                  |
| B2B Hospital Partnerships          | Hospitals pay for data access, referrals, and patient management services.                | 5-10 Lakhs                   |
| Subscription Plans (AI Insights)   | Users pay for AI-driven predictive healthcare insights and personalized health plans.     | 3-7 Lakhs                    |
| Medical Transport Services         | Patients book emergency/non-emergency transport, similar to Rapido.                       | 4-8 Lakhs                    |
| Advertisement & Sponsored Listings | Healthcare brands pay for promotions and featured service listings.                       | 2-5 Lakhs                    |
| Research & Internship Programs     | Hospitals and medical institutions pay for access to interns and research collaborations. | 3-6 Lakhs                    |



# GROWTH ROADMAP

## PHASE 1: LAUNCH & EARLY ADOPTION (0-6 MONTHS)

- App & Platform Development – Build a seamless user experience.
- Onboard 1,000+ Verified Caregivers – Nurses, therapists & wellness experts.
- Strategic Hospital Partnerships – Partner with top hospitals for post-discharge care.
- Targeted Metro City Launch – Start in high-demand locations (Delhi, Mumbai, Bangalore).

## PHASE 2: EXPANSION & AI INTEGRATION (6-12 MONTHS)

- Expand to 10,000+ Users – Aggressive digital marketing & referral programs.
- Introduce AI-Powered Health Plans – Personalized recovery & wellness recommendations.
- More Hospital & Clinic Tie-Ups – Strengthen B2B partnerships for sustained growth.
- Launch Affordable Subscription Plans – ₹499/month for continued healthcare access.

## PHASE 3: NATIONWIDE GROWTH (1-2 YEARS)

- Expand to Tier 2 & 3 Cities – Bringing affordable home healthcare to underserved areas.
- Introduce Medical Transport Services – Fast, affordable emergency & non-emergency rides.
- Corporate Wellness Packages – Offer mental & physical wellness plans for businesses.
- Advanced AI-Based Recovery Monitoring – Smart tracking for chronic patients.

## PHASE 4: MARKET LEADERSHIP & GLOBAL EXPANSION (2-3 YEARS)

- Become India's #1 Home Healthcare Brand – Targeting 100,000+ active users.
- International Expansion – Pilot launches in Southeast Asia & the Middle East.
- Deep Tech Integration – Smart wearables & predictive health analytics.
- Acquisitions & Strategic Partnerships – Strengthening the healthcare ecosystem.

# FUND UTILIZATION & FINANCIAL PLAN

Total Funding Requirement: ₹30-40 Lakh

| Category                                                                                                          | Purpose                                                     | Budget (₹ Lakh) |
|-------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------|-----------------|
| App & Platform Development       | Build a seamless, user-friendly experience.                 | 12-15 Lakhs     |
| Caregiver Onboarding & Training  | Verify and train 1,000+ nurses & therapists.                | 5-10 Lakhs      |
| Marketing & Growth               | Digital ads, influencer collaborations & offline campaigns. | 4-6 Lakhs       |
| Operations & Customer Support  | 24/7 assistance & service coordination.                     | 5-6 Lakhs       |
| Legal & Compliance             | Hospital contracts, regulatory approvals, and licensing.    | 2-4 Lakhs       |



## Future Scalability

- ₹80Cr+ Valuation Potential in 3 years by expanding across India & global markets.
- Next Funding Round: Targeting ₹5-10Cr for scaling to new cities & AI innovation.



# THANK YOU SO MUCH

WE APPRECIATE YOUR TIME AND INTEREST IN ZAPPIECARE. TOGETHER, WE  
CAN REDEFINE HOME HEALTHCARE AND BRING JOY TO RECOVERY.

[contact@nemontech.com](mailto:contact@nemontech.com)

8160495306(M) / 84697 10907(WP)

[nemontech.com](https://nemontech.com)